

Holstein Chamber of Commerce Minutes
February 13, 2025

The Holstein Chamber of Commerce met Thursday, February 13th at noon in the Second Wind with 9 members present and 2 guests.

The meeting with an introduction to our guest speakers, Rita Frahm, Iowa State Bank, and Corey Smith - Regional Director of America's SBDC of Iowa. Their topic centered around small businesses and where to find financing and the importance of building a strong business plan. They are both great resources to keep in mind if you need any kind of business advice. Key points were the importance of collaboration and communication. Both are willing to help any way they can to make your business a success.

President, Martha Boyle called the meeting to order at 12:25 pm. The minutes of the previous meeting were shared. Motion to approve the minutes was made and seconded. Motion carried. Teresa presented the treasurer's report for January. Motion to approve by Kathy and seconded by Simon. Motion carried.

Old Business -

- Martha and Simon presented a recap of the Smooze and Dues event. It was well attended and many positive comments of what the chamber has/is doing.
- Past ribbon cuttings - Evertek in December and Buffalo Creek Jewelry in January
- Simon and Matt updated the chamber on the golf tournament. Tentative date will be in June with 4 person teams. Hoping to have tee off at 11:00 and completing the event with a nice meal. More details to finalize later.
- Teresa asked for a discussion on where the Kinderfest Root Beer Float proceeds should be used. After a brief discussion, Teresa made a motion that the proceeds be divided between the Holstein Santa Store and the Veteran's breakfast. Kathy seconded the motion and it was unanimously approved.
- Martha gave an update on the Farmer's Market from Kristina. It will be held on Tuesdays in June, July, and August. A new location will be the grass lot on Second Street.

New Business -

- Kathy updated the chamber on the 51025 t-shirt sales. They will be from March 1 - April 1. Contact a committee member for more information.
- Martha will check in on more information on the Douglas School House - title, insurance.

Next meeting will be Thursday, March 13th at noon. Guest speaker will be Bridget McMillan from McGuire on sharing information about texting for your business.

Motion to adjourn the meeting by Simon and seconded by Teresa. Motion carried.

Secretary,
Kelli Boyle